Christian Alliance Cheng Wing Gee College
30th Anniversary Slogan and Logo Design Competition

Aim
The competition is to
1. unleash participants’ creativity in celebrating the school’s 30th Anniversary.
2. arouse the stakeholders’ attention and participation towards the celebration activities of the 30th Anniversary.

Theme
1. To bring out the message of celebrating the school’s 30th Anniversary
2. To exhibit the school’s characteristics

Entry Requirement

<table>
<thead>
<tr>
<th>Slogan Competition</th>
<th>Logo Design Competition</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Not more than 80 English alphabets</td>
<td>✓ The logo can be in the form of drawings or graphics</td>
</tr>
<tr>
<td>✓ Each participant can submit ONE entry only</td>
<td>✓ The design must be painted with no more than 4 different colours (including black and white)</td>
</tr>
<tr>
<td></td>
<td>✓ Each participant can submit ONE entry Only</td>
</tr>
</tbody>
</table>

Assessment Criteria

<table>
<thead>
<tr>
<th>Slogan Competition</th>
<th>Logo Design Competition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theme Matching</td>
<td>Theme Matching</td>
</tr>
<tr>
<td>Use of Language</td>
<td>Layout</td>
</tr>
<tr>
<td>Creativity</td>
<td>Creativity</td>
</tr>
<tr>
<td></td>
<td>Use of Colours</td>
</tr>
<tr>
<td>40%</td>
<td>20%</td>
</tr>
<tr>
<td>30%</td>
<td>20%</td>
</tr>
<tr>
<td>30%</td>
<td>20%</td>
</tr>
</tbody>
</table>

Eligibility
The Student Division : Current S.1 to S.6 students
The Teacher Division : Current teachers
The Open Division    : Parents of current students and alumni of CACWGC
Prizes
Prizes will be awarded to the Champion, 1st Runner-up and 2nd Runner-up for each division. One of the champion entries will be selected to be used in the publicity materials or souvenir items produced by CACWGC.

Adjudication
The judging panel consists of the representative of the IMC, the representative of the PTA, the representative of the Alumni Association, the Principal, Mr. Leung Ping Kuen, Mrs. Choi Chung Lai Mei and Mr. Ho Ho Yin.

Submission of Entries
Each entry should be accompanied by an entry form which can be downloaded from the school website. All entries with the completed entry forms should be submitted on or before 30th April 2013 to the school General Office in person, by mail or by email at school@cwgc.edu.hk. Please indicate on the envelop: “CACWGC 30th Anniversary Slogan and Logo Design Competition”.

Announcement of Results
The results will be announced on the school website in end May 2013. Winners will be informed by mail as well.

Rules and Conditions
- All entries must be original work and have never been submitted for other competitions, release or on public display (including on the internet).
- All entry materials will NOT be returned after submission.
- All entry materials become the exclusive property of the School. The School reserves the right to edit, adapt and modify the winning entries and use them whatever way that is suitable for the School. One of the champion entries will be selected to be used in the publicity materials or souvenir items produced by CACWGC.
- The School reserves the right to modify and interpret the rules.
- The decision of the Judging Panel will be final.
- Participants with incomplete information are not eligible for entrance.

Enquiries
For any enquiries, please call 2604 9762 or email at school@cwgc.edu.hk. You can contact the staff in the General Office or the vice principal, Mr. Wong Wai Ming
Christian Alliance Cheng Wing Gee College
30th Anniversary Slogan Design Competition

Entry Form

Entry Slogan:

________________________________________

________________________________________

________________________________________

Personal Information:

Name: _________________________________

(Please select one of the following items to fill in)

☐ Current S.1 to S.6 student
   Class: ____________________________ (   )

☐ Current teacher

☐ Parent of current student
   Name of student: ____________________________ Class: _________ (   )

☐ Alumni
   Year of graduation: _________ Level of graduation: *S.5/6/7___

Telephone number: ______________________ Email address: ___________________
Christian Alliance Cheng Wing Gee College
30th Anniversary Logo Design Competition

Entry Form

**Entry Logo:**
Entry logo should be drawn or printed on a piece of A4(210mmx297mm) paper and submitted together with the filled out entry form.

**Design Details (description of the concept/ideas in your design):**

**Personal Information:**

Name: ____________________________

(Please select one of the following items to fill in)

- □ Current S.1 to S.6 student
  Class: ______________________ (____)

- □ Current teacher

- □ Parent of current student
  Name of student: ______________________ Class: ______________ (____)

- □ Alumni
  Year of graduation: ____________ Level of graduation: *S.5/6/7*

Telephone number: __________________________ Email address: __________________________
宣道會鄭榮之中學

三十周年校慶中文標語創作及徽號設計比賽

目的

透過是次活動，
1. 讓參賽者發揮創意，紀念本校三十周年校慶。
2. 提昇本校不同持份者對三十周年校慶各項活動的關注及參與。

主題

1. 帶出慶祝本校三十周年校慶訊息。
2. 展示本校的學校特色。

作品規格要求

<table>
<thead>
<tr>
<th>中文標語創作比賽</th>
<th>徽號設計比賽</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ 作品字數不可多於二十個中文字</td>
<td>✓ 可選擇手繪或使用電腦軟件設計</td>
</tr>
<tr>
<td>✓ 每位參賽者只可提交作品一份</td>
<td>✓ 設計圖須著上顏色，顏色種類不可多於四種(包括黑及白色)</td>
</tr>
<tr>
<td></td>
<td>✓ 每位參賽者只可提交作品一份</td>
</tr>
</tbody>
</table>

評審準則

<table>
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<tr>
<th>中文標語創作比賽</th>
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</tr>
</thead>
<tbody>
<tr>
<td>配合主題</td>
<td>40%</td>
</tr>
<tr>
<td>文字運用</td>
<td>30%</td>
</tr>
<tr>
<td>創意</td>
<td>30%</td>
</tr>
<tr>
<td></td>
<td>配合主題</td>
</tr>
<tr>
<td></td>
<td>構圖</td>
</tr>
<tr>
<td></td>
<td>創意</td>
</tr>
<tr>
<td></td>
<td>色彩運用</td>
</tr>
</tbody>
</table>

組別

學生組：本校中一至中六級同學
老師組：本校老師
公開組：本校現屆同學家長及歷屆畢業生
獎項
每組均設冠、亞、季軍各一名。並從冠軍作品中選取一作品作為本校三十周年校慶一切宣傳及活動的標語及徽號。

評判
法團校董會代表、家教會代表、校友會代表、陳嘉麗校長、梁炳權老師、馮偉樂老師、何浩然老師

參加辦法
參賽者可於二零一三年四月三十日或以前，將作品連同參賽表格(可於本校網頁下載)，交回或寄回本校校務處，或電郵至 school@cwgc.edu.hk。(請註明參加『三十周年校慶中文標語創作及徽號設計比賽』)

結果公佈
比賽結果將於二零一三年五月尾於本校網頁公佈，得獎者將獲專函通知。

比賽規則及條款
✓ 參賽作品必須為參加者的原創，並未公開發表(包括互聯網上)或參加其他比賽。
✓ 參賽作品一經遞交，概不發還。
✓ 本校擁有參賽作品的版權，可將作品複製或作發表、出版、展覽及宣傳等用途。得勝作品將可作為本校三十周年校慶一切宣傳及活動的標語及徽號。
✓ 本校擁有修改比賽規則之權利及最終解釋權。
✓ 評審結果以評判團之決定為準，參加者不得異議。
✓ 資料不齊全者將不獲受理。

查詢
如有任何查詢，歡迎致電 2604 9762 或電郵至 school@cwgc.edu.hk 聯絡校務處或黃偉明副校長。
宣道會鄭榮之中學
三十周年校慶中文標語創作比賽
報名表格

參賽作品：

參賽者資料：
姓名：
（請選以下其中一項填寫）
□ 本校中一至中六級同學
班別：
□ 本校老師
□ 本校現屆同學家長
子女姓名：
班別：
□ 本校歷屆畢業生
畢業年份：
畢業級別：*中五/六/七

聯絡電話：
聯絡電郵地址：
宣道會鄭榮之中學

三十周年校慶徽號設計比賽

報名表格

參賽作品：
請將作品繪畫或打印於 A4(210mm x 297mm) 紙上，並連同此表格一併繳交。

參賽作品簡介：

<table>
<thead>
<tr>
<th>姓名：</th>
<th>(請選以下其中一項填寫)</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ 本校中一至中六級同學</td>
<td>班別：__________________________ (  )</td>
</tr>
<tr>
<td>☐ 本校老師</td>
<td></td>
</tr>
<tr>
<td>☐ 本校現屆同學家長</td>
<td>子女姓名：__________________________ 班別：________ (  )</td>
</tr>
<tr>
<td>☐ 本校歷屆畢業生</td>
<td>畢業年份：__________________________ 畢業級別：*中五/六/七</td>
</tr>
</tbody>
</table>

聯絡電話：__________________________ 聯絡電郵地址：__________________________